New Zealand Attractions Usability Survey

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| --- | --- | --- | --- |
|  | Yes | No | Comments |
| **Fitness for Purpose** | | | |
| Does the intended website fulfil its purpose? | x |  | Good website with plenty of info |
| Is the website suitable for the target audience? | x |  |  |
| Does the website meet the specifications of the brief? | x |  |  |
| **Functionality** | | | |
| Do all the website functions work as intended? | x |  |  |
| Do all the website links work correctly? | x |  |  |
| **Presentation** | | | |
| Does the presentation follow the principles of design? | x |  |  |
| Is the layout displayed logically in all the major browsers? | x |  |  |
| Do the colours create the intended atmosphere for the website? | x |  | Good New Zealand Colours. |
| Are the fonts in the website easy to read? | x |  |  |
| Is there sufficient contrast in between the text and background? | x |  |  |
| Are the colour contrasts used suitable for the users with colour blindness? | x |  |  |
| **Usability** | | | |
| Does the web page load quickly? | x |  |  |
| Are all the main navigation links obvious? | x |  |  |
| Are the active links different from the other links? | x |  |  |
| Are the page contents easy to read with blocks and headings? | x |  |  |
| Is the page layout easy to scan and appropriate? | x |  | Good layout images and text attract user well |
| Is all contents and images responsive to all devices? | x |  |  |